

My Money Club

October 9, 2007

Jane Doe
123 Main Street
Pleasantville, NY 12345

Dear parents,

Did you know that it only takes \$10 to set your kids on the road to financial security? With \$10, your kids can open a My Money Club Kid's Savings account at Main Street Bank and begin learning valuable lessons about money management.

In today's fast-paced world, kids are earning money at an early age and wanting to spend it even earlier. You can help equip your son or daughter with the financial knowledge and tools that they will need to thrive as adolescents and adults. When your kids begin earning money – from babysitting, paper routes, allowances or birthdays/holidays – encourage them to put that money into a My Money Club Kid's Savings account and watch it grow.

Other tips to teach your children about the value of savings:

- Keep them involved – show kids their bank statement each month
- Explain that they're earning even more in interest
- Encourage kids to set short term goals to help them see the results of saving for a few weeks or months

How and when children learn to save and spend money can play a huge role in their future success. By teaching your kids about money management at an early age, you'll prepare them for a future of smart investment strategies and financial security.

Let Main Street Bank show you what it means to be your hometown bank. We take pride in educating the children in our community for about the importance of money management. So bring your kids in today, and set them on the road to success with a My Money Club Kid's Savings account.

Sincerely,

Bank Representative
Title
Direct Phone Number